



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MISSOURI

## CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	51,699
Recreational Boating Industry Businesses	258
Total Jobs	4,640
Annual Recreational Boating-Related Spending	\$249.1 MILLION

TOTAL ANNUAL  
ECONOMIC IMPACT  
OF RECREATIONAL BOATING:

**\$588.5** MILLION

## RECREATIONAL BOATS IN MO-3

TOTAL BOATS\* ▶ 51,699

REGISTERED BOATS 51,699

Power boats	42,202
PWCs	9,087
Sailboats	400
Other Boats	10

HOUSEHOLDS PER BOAT 5.6



POWER BOATS  
**82%**



PWCs  
**17%**



SAILBOATS  
**1%**



OTHER BOATS  
**0%**

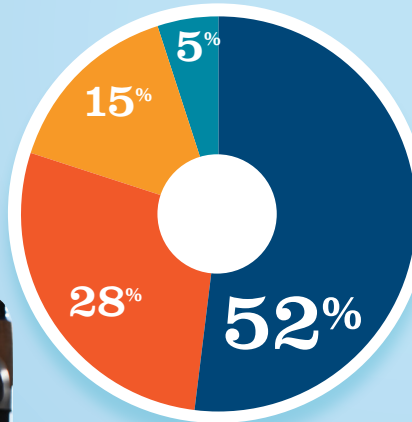


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN MO-3

TOTAL BOATING JOBS ▶ 2,040

Boat Building	-
Motor / Engine Mfr.	100
Accessory / Supplies Mfr.	305
Dealers / Wholesalers	573
Boat Services	1,062

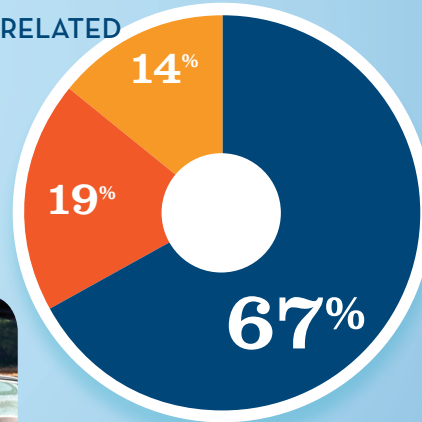


BOAT BUILDING †  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%

## RECREATIONAL BOATING-RELATED BUSINESSES IN MO-3

TOTAL BUSINESSES ▶ 258

Boat Building	-
Motor / Engine Mfr.	1
Accessory / Supplies Mfr.	35
Dealers / Wholesalers	49
Boat Services	173



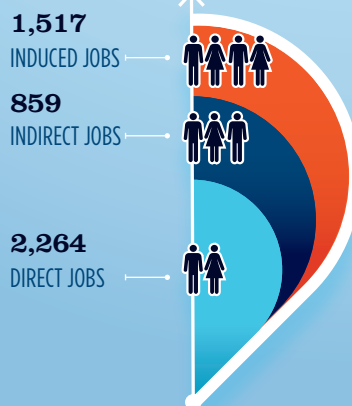
BOAT BUILDING †  
MOTOR/ENG. MFR. †  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%

## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MO-3

EST. TOTAL JOBS ▶ 4,640

EST. TOTAL LABOR INCOME ▶ \$192.8 MILLIONS

Est. Direct Income	\$78.4
Est. Indirect Income	\$48.0
Est. Induced Income	\$66.4



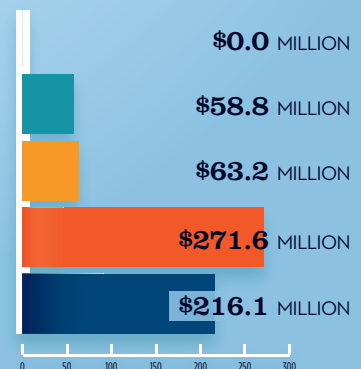
## RECREATIONAL BOATING INDUSTRY SALES IN MO-3

Boat Building	\$0.0
Motor / Engine Mfr.	\$58.8
Accessory / Supplies Mfr.	\$63.2
TOTAL MFR. SALES	\$122.0

Dealers / Wholesalers \$271.6  
Boat Services \$216.1

TOTAL RETAIL & SERVICES SALES ▶ \$487.7

BOAT BUILDING  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University